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24. Startup, Entrepreneurship & Technology Business

Detailed Employment Manual for Foreign Job Seekers in Korea

Purpose of This Manual Foreign entrepreneurship in Korea requires more than company registration. Founders should prepare visa status, legal business scope, capital source, product-market fit, taxes, employment systems, and contracts. Businesses that connect Korea with overseas markets or specialized technologies are often strongest.

1. Where Foreign Professionals and Workers Can Find Opportunity

Major hiring locations: Startup hubs in Seoul and Gyeonggi, Daejeon R&D centers, regional startup centers in Busan, Daegu, Gwangju and Jeju, and university incubators or industrial clusters.

Possible visa pathways to review: D-8, D-9, D-10 startup preparation, F-series and business-license checks

- Professional, research, design, and management roles require a strong link between education, experience, and the actual job.
- Field and skilled roles are judged by practical ability, safety awareness, attendance, shift adaptation, and long-term stability.
- Management, service, and customer-facing roles need Korean reporting skills plus the ability to connect the company with overseas markets, workers, or customers.
- The actual permitted work depends on personal status, employer type, exact job code, and work location. Always verify before signing a contract.

Key Decision Rule A company may want to hire you, but that alone does not guarantee visa approval. Review the chain carefully: current status → target job → employer eligibility → salary and experience requirements.

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2. Job Map: Main Roles and Entry Conditions

The table below summarizes representative roles in this industry. Even within one industry, simple work, skilled work, specialist jobs, and management jobs can have very different hiring standards and visa implications.

Role	Main Duties	Strong Candidate Profile	Evidence to Prepare
Tech Founder	Software, AI, hardware or deep-tech business	Technology, IP, MVP capability	MVP, patents, demos
Trade / Distribution Founder	Import/export or distribution model	Market and logistics understanding	Pilot transactions
Platform Builder	Marketplace or service platform development	Product, operations, and growth thinking	User data and prototypes
Content / Education Founder	IP, education or media business	Content and monetization skills	Products or revenue data
Beauty / Food Brand Founder	Product and brand launch	Product, regulation and branding awareness	Launch or sourcing records
Tourism / Regional Founder	Inbound or local experience services	Local content and language skills	Programs or packages
BD / Partnerships	Clients, investors, institutions	Networking and negotiation	LOIs or contracts
Operations / Compliance	Accounting, labor, privacy and process	Management and discipline	Operating system or policy docs

How to Choose the Right Position to Apply For

1. Start with the job you have actually done the longest, not the title you like best.
2. Choose a second option that connects well to your degree, certification, or transferable skills.
3. Match the level of role to your Korean communication level and practical adaptation.
4. Use exact job names, machines, products, systems, or customers instead of broad titles.
5. Confirm that the contract title matches the real work you will do.

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3. Conditions for Research, Specialist, Design, and Management Roles

3-1. Business Plans

A startup plan is judged most on first customers, revenue model, costs, and the next 12 months of execution.

3-2. Proving Source of Funds

Capital source and founder roles should be legal, explainable, and documented.

3-3. Validating Tech Startups

Technical startups need customer validation and a capable team, not only patents or ideas.

Evidence Professional Candidates Should Prepare

- Degree certificate and transcript, plus a short explanation of relevant coursework when useful.
- Employment certificates showing period, position, duties, weekly hours, and employer contact information.
- A project portfolio that explains the problem, your role, tools, and measurable outcomes.
- Papers, patents, drawings, test reports, dashboards, or work samples that can be shared legally.
- A one-page English or Korean role summary that explains why you fit the exact job.

4. Conditions for Field, Skilled, and Operational Roles

4-1. Using Regional Startup Centers

Regional incubators can offer lower costs, mentoring, and pilot opportunities compared with Seoul.

4-2. Legal Duties of Representatives

Founders must still follow labor, tax, visa, and social-insurance rules once they hire people.

4-3. Industry-Specific Licenses

Business registration alone does not authorize every industry; check separate licenses for regulated sectors.

Evidence Field Candidates Should Prepare

- Work photos or videos that do not expose company secrets or personal data.
- A list of machines, tools, products, materials, or systems you actually used.
- Numbers such as daily output, team size, defect rate, handled volume, or job scale.
- Training cards, licenses, or certificates with issuing body and validity date.
- A real supervisor or HR contact from a former employer who can verify your work.

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5. What Korean Employers Usually Want in Foreign Hires

- A person who understands the role and asks questions when something is unclear.
- Reliable attendance, punctuality, and accurate handover behavior.
- Fast reporting when there is a defect, delay, safety issue, or customer problem.
- Respect for safety, quality, and procedure over personal guesswork.
- Ability to cooperate across different nationalities and departments.
- A realistic explanation of regional work, dormitory life, shift work, or long-term plans.
- A clear reason why the company benefits from your language, market, or technical background.

6. Korean Workplace Culture: What You Need to Understand

- Written agreements with partners are essential.
- Investors and clients expect regular updates.
- Tax and labor deadlines must be respected.
- Equity, IP, and authority should be clarified early.
- If you do not understand an instruction, ask again. Saying “OK” without understanding creates risk.
- Important matters are often followed by written messages, logs, or reports. Keep records when appropriate.
- Hierarchy exists, but abuse, violence, sexual harassment, and discrimination are not acceptable.
- When conflict happens, report facts clearly rather than arguing emotionally in public.

7. Safety, Rights, and Legal Protection

- If you do not understand safety training, ask for repetition, translation, or demonstration.
- If PPE is missing or the task feels unsafe, stop and ask the supervisor to clarify the method.
- Keep evidence if there is unpaid wages, injury, abuse, harassment, or illegal document retention.
- Use official channels when needed: immigration support, labor counseling, police, or emergency services.

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8. How Regional, Rural, Remote, and Shift Work Can Become an Opportunity

Why Regional Jobs Matter In Startup, Entrepreneurship & Technology Business, real jobs are often concentrated in industrial, rural, coastal, or project-based locations rather than central Seoul. Candidates who are open to these locations face less competition and may receive housing, meals, shuttle buses, or faster promotion opportunities.

Advantages of Regional or Remote Work

- Less competition than major-city positions.
- Dormitory, meals, or shuttle support may reduce living costs.
- Smaller or regional employers may give responsibility earlier.
- Long-term work can create better paths toward skill recognition or status upgrades where applicable.
- Daily living costs are often lower outside major metropolitan areas.

Conditions You Must Check Carefully

- Dormitory address, room occupancy, heating/cooling, bathroom, internet, and utility rules.
- Distance to the workplace and availability of transport for night or early shifts.
- Access to hospitals, banks, supermarkets, and foreign support centers.
- Rules for home visits, long business travel, or relocation to another worksite.
- Exact structure of base salary, fixed allowances, night pay, overtime pay, and deductions.

How to Talk About Shift Work in an Interview

Do not say only “I can do shifts.” Explain whether you have done rotating shifts before, how you manage sleep and health, how you will commute, and how long you are prepared to stay. If you have a health limit, disclose it honestly before hiring.

Warning Signs You Should Not Ignore

- Borrowed names or fake investment structures.
- Illegal remittance or undocumented capital.
- Entering regulated sectors without a license.
- Operating only on verbal partnership promises.

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9. Practical Job-Application Roadmap

1. Check your current immigration status and whether the target role can realistically match it.
2. Select one or two realistic job targets and prepare a short role statement for each.
3. Prepare translations and, where needed, official confirmation of education, experience, and certificates.
4. Customize your Korean-style résumé and portfolio for the exact role.
5. State clearly your preferred region, shift availability, expected salary, housing needs, and start date.
6. Use the STAR method in interviews to explain practical work, problem-solving, safety, or customer cases.
7. When you receive an offer, review both the role and the visa pathway together.
8. Check the contract, housing rules, deductions, allowances, and working-hour system carefully.
9. After joining, understand the safety orientation and role training before signing acknowledgments.
10. Set 30-day, 60-day, and 90-day goals and ask for supervisor feedback.

10. Interview Questions You Should Prepare For

- Why do you want to work in Startup, Entrepreneurship & Technology Business in Korea?
- What was the most important task you handled in your last job, and what result did you achieve?
- How did you respond when there was a defect, customer issue, delay, accident risk, or equipment failure?
- What will you do if you do not fully understand a Korean instruction?
- How long can you work in a regional area, remote site, or shift system?
- What value do you bring because of your language, market knowledge, or technical background?

Useful Korean Workplace Terms to Learn

- Attendance
- Shift
- Overtime
- Special workday
- Safety training
- Work instruction
- Handover
- Defect
- Breakdown
- Report
- Approval
- PPE
- Risk
- Emergency stop
- Dormitory
- Deduction
- Payslip

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- Employment contract

Final Checklist Before You Accept a Job

- State clearly how your degree, experience, and target job are connected.
- Use numbers in your résumé: machines used, customers served, output, defect rate, sales, test cases, or project scope.
- Prepare Korean workplace language separately from TOPIK scores.
- Be honest about willingness for regional work, shifts, dormitory life, or travel.
- Check visa fit before signing because a company’s hiring intention does not automatically mean the visa will be approved.
- Confirm the job title, worksite, salary, allowances, hours, holidays, and dormitory deductions in writing.
- False experience, fake certificates, or using another person’s training card can seriously damage future employment and immigration status.

Official Support Reminder Before signing a contract, verify the exact work, visa pathway, and employer conditions with the relevant official channels. For safety or labor issues, preserve evidence such as payslips, messages, schedules, photos, and hospital records.

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